

# Rochester Public Market – Volunteer Opportunities

Thank you for your interest in volunteering at the Rochester Public Market! There are a number of volunteer opportunities that include:

**Market Token Sales** – selling wooden tokens to food stamp customers, so that they can purchase healthy, affordable foods at the Market. (Saturdays – year round)

**Spreading the Word** - distribute flyers and posters about the Market Token program in your community. The target is food stamp audiences, to be reached via community agencies, senior centers, churches, schools, area businesses, etc.

**Market Information & Merchandise Booth** - meet and greet market customers by staffing the information booth at the Market; provide Market visitors with information and directions; sell Market merchandise. (Saturdays, May – October)

**Veggie Valet** – help customers transport their bags of purchases to their cars. The Veggie Valets are located at the Market Information Booth, with carts available. (Saturdays, May – October)

**Market Bounty Tours** - lead tours for elementary school age youth who visit the Market. Provide information on the Market, its history, and how it serves the community. Support the Market Bounty nutrition tour focus. (Thursday mornings – April through October)

**Special Events** – assist with seasonal and special events at the Market, which include the Artist's Row art show, Harvest Festival, Winter Holiday at the Market, and more.

**Fundraising** – plan and conduct a fundraiser at the Market or in your community, with the proceeds to support the Market Token Program.

## General Information

The Rochester Public Market is open year-round:

Tuesday and Thursday, 6 AM – 1 PM

Saturday, 5 AM – 3 PM

Most volunteer activities take place after 8 AM on Market days

Training and support are provided for all volunteer roles

These volunteer opportunities are supported by the Friends of the Rochester Public Market, a nonprofit volunteer organization that partners with Public Market to ensure a vibrant and successful Market, that benefits farmers, vendors, customers and the community.

Please contact us: Friends of the Rochester Public Market  
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Call: 585-325-5085 or email: [marketfriends@rochester.rr.com](mailto:marketfriends@rochester.rr.com)  
Or visit our website at: [www.marketfriends.org](http://www.marketfriends.org)